

CATHOLIC CHARITIES & COMMUNITIES

THE ROMAN CATHOLIC DIOCESE OF BIRMINGHAM IN ALABAMA

P.O. BOX 12047, BIRMINGHAM, AL 35202 • 205-838-8309 • CATHOLICCHARITIESBHM.ORG

August 31, 2023

Very Reverend Joseph G. Culotta, V.F.
St. Francis Xavier Catholic Parish
P. O. Box 130669
Birmingham, AL 35213

Dear Father Culotta,

Bishop Steven Raica has announced our diocesan goal for the Bishop's Annual Appeal for Catholic Charities and Communities, at \$4,675,000. This is slightly higher than our 2023 diocesan goal; however, there is no increase in your parish goal from last year's amount.

The Annual Appeal goal for St. Francis Xavier Catholic Parish 2024 Campaign Goal is \$500,000 . Our diocesan campaign will launch on Pledge Sunday, September 24, 2023.

To streamline ministry budgeting for the coming year, based on campaign results, I ask you to invest time and communication resources toward reaching your parish goal by All Saints Day, November 1, 2023. Data from past years confirm that if you express your support of the Bishop's Annual Appeal three times, your parish should meet or exceed its goal quickly and efficiently:

- (1) Before the campaign begins, speaking to your congregations on the weekend of **Sunday, September 17**; some choose to also reach out to them by mail.
- (2) Sharing your support and encouraging participation at all Masses on the weekend of **Pledge Sunday, September 24**
- (3) Reminding your congregations to make their pledge or donation on the weekend of **Sunday, October 1**

Information about the Bishop's Annual Appeal and communication resources will be available at catholiccharitiesbhm.org in early September. I am always available to you as well, at any time, at (205) 776-7191.

Thank you for all that you do. Peace be with you always,



R. Allen McClendon
Director for Development
Catholic Charities and Communities